

T W E N T Y N I N E T E E N

VANCOUVER, BC



THE SUMMIT

AXIUM





# BE A TRAILBLAZER

The Summit meeting is our yearly axiUm customer appreciation and product launch event. Every year, axiUm users present on how they are improving workflows, achieving new goals, and continuing research with the help of axiUm. General presentations are held during the mornings while breakout sessions are held in the afternoons. Attendees are composed of Deans, I.T. Directors, Clinical Directors, Dentists, Instructors, Financial Directors and high level influencers.

## ABOUT AXIUM

axiUm is a dental software solution designed to help Universities, Colleges and large multi-location practices manage their clinic operations, patient care, electronic records and research. Used by over 85% of all North American Dental Universities, axiUm is a leader in Dental Academic Education Management. Certified as a modular EHR by ICSA Labs, axiUm's certified edition is the only software system needed for eligible providers to receive federal Medicaid/Medicare incentives.

## SAVE THE DATE

The Exan Summit will be held from January 28-29, 2019. Exhibit hours will take place on Monday, January 28th and Tuesday, January 29th from 8:00 AM - 5:00 PM.

## WESTIN BAYSHORE VANCOUVER

The Exan Summit 2019 will be held in Vancouver, B.C. at the Westin Bayshore Vancouver.

For Hotel Registration, please go to:

<https://www.starwoodmeeting.com/events/start.action?id=1806290010&key=23289B0D>

**JANUARY 28-29**









# SPONSORSHIP BENEFITS

The Exan Summit is a rare, unique opportunity to promote your company, products and services to high-level decision makers and important influencers within axiUm's customer base.

axiUm represents over 85% of the dental universities in North America, in addition to many large dental organizations and hygiene colleges.

Over 50% of the Summit participants make decisions for their organizations. Attendee roles vary from University Chairs and C-Level Executives, to Directors, Managers and Specialists.

[Click here to find out what our Summit 2018 sponsors had to say.](#)





























<b>TOTAL PARTICIPANTS IN 2018</b>	<b>233</b>	<b>100%</b>
<b>Chairs, Deans &amp; Associate Deans</b>	<b>26</b>	<b>11%</b>
<b>C/VP/Director Level</b>	<b>69</b>	<b>30%</b>
<b>Manager Level</b>	<b>40</b>	<b>17%</b>
<b>Professor Level</b>	<b>16</b>	<b>7%</b>
<b>Specialist Level</b>	<b>74</b>	<b>32%</b>
<b>Other</b>	<b>8</b>	<b>3%</b>

JANUARY 28-29





# SPONSORSHIP OPPORTUNITIES

	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Pre-Registration Event Sponsorship					
List of Attendees (opt-in)					
1 Breakout Session					
Second Floor Display Table					
Main Floor Display Table					
Lunch + Gala Dinner					
Logo Placement on Website					
Downloadable PDF via Summit App					

Additional sponsorship opportunities available to sponsors:

- 🍃 Sponsor a Lunch x 2 \$5,000/each (2 available)
- 🍃 Sponsor a Break x 6 \$2,500/each (6 available)
- 🍃 Sponsor the Tuesday Post-Gala Event x 1 \$7,500 (1 available)

Sponsorship for Platinum, Gold, and Silver levels includes registration of 2 attendees. Sponsorship for Diamond includes registration of 4 attendees. Additional attendees can be registered at \$1,250 per person.

There is a limit of two (2) Diamond sponsors at the Summit event. Spots are available on a "first-come, first-served" basis.

JANUARY 28-29





# CONTACT INFORMATION

To register for Summit Sponsorship, please contact:

Corey Reid

[summit@exansoftware.com](mailto:summit@exansoftware.com)

604.468.6820 x 164

# IMPORTANT DATES

Sponsorship registration deadline	Dec 31, 2018
Sponsorship material deadline	Jan 15, 2019
Summit attendee registration deadline	Jan 18, 2019
Summit dates	Jan 28-29, 2019

# MATERIAL SUBMISSION

Please send all logos and artwork to:  
[summit@exansoftware.com](mailto:summit@exansoftware.com)

Logo submission: Vector formats are preferred (ai or eps), only high resolution (300dpi) jpg or png's will be accepted. Any downloadable information must be submitted in a PDF format and a maximum of 10MB.

# axiUm

[www.exansoftware.com/summit](http://www.exansoftware.com/summit)

JANUARY 28-29

