Exan Summit Annual Conference, Value Letter template

Dear <insert name of Dean, Department Chair, Director or other>,

Continuing education is an essential part of professional development. It promotes and encourages quality, safety, process consistency and professionalism. Dental education professionals, like myself, regularly face new challenges with changes in processes and advancements in digital dentistry. We are also expected to stay ahead of the latest standards and best practices, to ensure that patient care and student success remain a top priority.

The annual Exan Summit conference is an opportunity to gain knowledge from and share experiences with leading industry experts, to address the challenges listed above. Dental education professionals, of all backgrounds and experience levels, gather to collaborate and present on how they are improving workflows, achieving new goals, and continuing research.

Sessions offered range from keynote presentations featuring dental industry leaders, to intimate discussion forums, hands-on workshops and informative vendor exhibits. A number of networking opportunities allow attendees to share insights and best practices with peers and tap into the wealth of knowledge and expertise surrounding them.

Included with this letter is a schedule of the informative sessions available at the Summit 2020 Conference, which takes place Feb 26-28 in Vancouver, Canada. I believe that participation at the event will not only enhance my professional aptitude, it provides me with the opportunity to connect and engage with other axiUm users, and to exchange ideas and best practices.

Please let me know if you have any questions, concerns or require additional information.

Sincerely,

<insert your name & title here>