

# SUMMIT 2020

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## PRESENTATION GUIDELINES

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Thank you for stepping-up to present at the Summit 2020 conference! If two or more people are presenting with you, we highly suggest you collaborate with your co-presenters. This will ensure you're all on the same page.

These guidelines are designed to help you create an impact with your audience. Please consider these guidelines, as you prepare your presentation. If you have any questions, please contact us at [summit@exansoftware.com](mailto:summit@exansoftware.com).

### CONFERENCE THEME:

*"To boldly go where no one has gone before (in digital dentistry)."*

This is our Summit 2020 conference theme. You'll see this message woven into many of the conference communications, branding, and other visual elements. We encourage you to include these elements of "space exploration" and "lifting off" in your presentation.



Please submit your presentation by February 15, 2020 to [summit@exansoftware.com](mailto:summit@exansoftware.com)

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### ICEBREAKER:

Like any good story, consider creating an interesting opening that captures your audience's attention. For example, talk about a time you (or someone you know) made a choice that helped you *boldly explore* a new concept on your professional or personal journey. Perhaps think of this story as a metaphor for "exploration" and "liftoff".

### COMPELLING CONCLUSION:

Don't be afraid to conclude your presentation on an inspiring or emotional note. For instance, restating the breakthrough moment from your initial icebreaker story. The more personal your talk, the warmer the relationship will be between you and your audience.

### POWERPOINT TEMPLATE:

We've created a conference-themed PowerPoint template and encourage you to use it, as you build your own presentation. The template includes pre-placed logos, images and icons. It's intended to save you time and help you create a cohesive, branded, visual experience for your audience.



Note: if you are submitting your presentation to the Summit planning team ahead of time, please ensure all your media files are embedded in your presentation.

For help on this, and other PowerPoint trouble-shooting tips, go to: <https://support.office.com/en-us/powerpoint>.

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