

Sponsor Information

TWENTY TWENTY-FOUR
RICHMOND, BC



SUMMIT

HENRY SCHEIN ONE | EXAN

Meet Dental Decision Makers

Henry Schein One | Exan invites you to sponsor our Summit 2024 Academic Dental Conference which takes place in Richmond, BC, Canada at the River Rock Casino Resort on May 15th and 16th.

The Summit meeting is Henry Schein One | Exan's annual axiUm client appreciation and product launch event. Every year, axiUm users meet to collaborate and present on how they are improving workflows, achieving new goals, and continuing research with the help of axiUm. General presentations are held during the mornings, while breakout sessions are held in the afternoons.

Attendees represent over 90% of the dental schools in North America and include Deans, IT Directors, Clinical Directors, Dentists, Instructors, Financial Directors and other high-level dental influencers and decision makers.

The Summit is a unique and intimate opportunity for you to effectively promote your company, products and services to axiUm's customer base.

About axiUm

axiUm is a dental software solution designed to help universities, colleges and large multi-location practices manage their clinic operations, patient care, electronic records and conduct research. Used by over 90% of all North American dental universities, axiUm is a leader in Dental Academic Education Management. The software allows dental organizations to find patterns in new and existing methods to help drive behavior for the best possible patient care experience.

Location

Our host hotel is the beautiful River Rock Casino Resort nestled along the waterfront of the Fraser River in Richmond, BC, Canada. The resort offers a perfect blend of entertainment, gaming, and relaxation.

Save the Date

The Summit will be held on Wednesday, May 15 and Thursday, May 16, 2024.

May 15 - 16



SUMMIT 2024



Sponsorship Benefits

The Summit event is a rare, unique opportunity to promote your company, products and services to high-level decision makers and important influencers within axiUm's customer base.

axiUm represents over 90% of the dental universities in North America, in addition to many large dental organizations and hygiene colleges.

Over 50% of the Summit participants make decisions for their dental organizations. Attendee roles include University Chairs and Deans, to C-Level Executives, Directors, Managers and Specialists.

TOTAL PARTICIPANTS IN 2020	193	100%
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Chairs, Deans & Associate Deans	29	15%
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C-Levels/VPs/Directors	65	34%
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Managers	27	14%
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Professors	5	3%
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Specialists	57	29%
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Others	10	5%
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May 15 - 16



SUMMIT 2024

Sponsorship Opportunities

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Pre-Registration Event Sponsorship



List of Attendees (opt-in)



1 Breakout Session



Display Table



Lunch + Gala Dinner



Logo Placement on Website



Downloadable PDF



Additional sponsorship opportunities available:

- ★ NEW! Participate in our Tech Talk Session = \$1,500
- ★ Sponsor a Breakfast = \$5,000/each (2 available)
- ★ Sponsor a Lunch = \$5,000/each (2 available)
- ★ Sponsor a Break = \$2,500/each (6 available)
- ★ Sponsor the Post Gala Dinner Event = \$7,500 (1 available)

- Tech Talk Session is approximately 10-15 minutes per sponsor.
- Sponsorship of Platinum, Gold, and Silver levels includes registration of up to 2 attendees.
- Sponsorship of Diamond level includes registration of up to 4 attendees.
- Additional sponsor attendees may be purchased at \$1,250 per person.
- There is a limit of two (2) Diamond sponsors at the Summit event. Spots are available on a "first-come, first-served" basis.

May 15 - 16



SUMMIT 2024

Contact Information

To register for Summit Sponsorship, please complete the forms below or contact us at: summit@exansoftware.com

Important Dates

Sponsorship registration deadline

March 15, 2024

Sponsorship material deadline

April 15, 2024

Summit event dates

May 15 - 16, 2024

Material Submission

Please send all logos and artwork to:

summit@exansoftware.com

Logo submission: Vector formats are preferred (ai or eps), only high resolution (300dpi) jpg or png's will be accepted. Any downloadable information must be submitted in a PDF format and a maximum of 10MB.

axiUm

exansoftware.com/summit/

May 15 - 16



SUMMIT 2024



SUMMIT 2024

Sponsor Registration Form

Contact Name:

Company Name:

Address, City, Zip/Postal:

Phone:

Email:

Diamond Sponsor	\$15,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$7,500
Silver Sponsor	\$5,000
Bronze Sponsor	\$2,500
Sponsor a Breakfast (2 avail.)	\$5,000
Sponsor a Lunch (2 avail.)	\$5,000
Sponsor a Break (6 avail.)	\$2,500
Sponsor the Post Gala Dinner Event (1 avail.)	\$7,500
Participate in a Tech Talk Session	\$1,500
Additional Participant Registration (per person)	\$1,250

Additional Participants _____ x \$1,250 = \$_____

Total Sponsor Amount = \$_____

Please note:

- Tech Talk Session is approx. 10-15 mins. per sponsor.
- There is a limit of two (2) Diamond sponsors at the Summit event. Spots are available on a "first-come, first-served" basis.
- Diamond sponsorship level includes registration for 4 participants.
- Platinum, Gold and Silver sponsorship levels include registration for two (2) participants. Additional participant registration is \$1,250/person.
- Please submit a separate sponsor participant form for each person.
- Sponsorship registration deadline is March 15, 2024.

Payment Method: Visa Mastercard Amex Send me an Invoice

Credit Card Number:

Expiry Date:

Total Authorized Amount \$:

Name on Credit Card:

Signature:

Phone Number:



SUMMIT 2024

Sponsor Participant Form

Please complete one form for each sponsor participant.

Participant Name:

Company Name:

Title:

Phone:

Email:

Select your choice of entree for the Gala Dinner:
(choose one)

Beef

Salmon

Vegetarian

Please list any dietary allergies or concerns:

Please complete and return this form by March 15, 2024

email **summit@exansoftware.com**

or

fax **604-468-6850**